



Official Participant

Report Template for Events at EXPO

organised in the frame of the Week of DG AGRI stakeholders' at Expo Milano

Event Title :	Monitoring Tools to Feed and Preserve the Planet	Date:	10 September 2015
Event Organiser:	Fertilizers Europe		
Event Target Group:	Policy makers (other than DG Agri), academics and food chain actors		
Rapporteur (name and email address):	Christian Palliere Christian@fertilizerseurope.com		
Event Concept			
Under the patronage of DG Agri, active contributor to one of the two projects of monitoring tools presented, to present the work process (emphasizing the close collaboration organized between policy, academics and food chain industries), and the main achievements so far (participation of a big food industry company).			
Expected Outcomes			
Raising interest from potential contributors (essentially academics) and potential users, who are either direct users (farmers) or indirect users (policy makers and food chain actors), for monitoring tools helping farming community to monitor and mitigate main environmental issues (here GHG mitigation and Nitrogen Use Efficiency, with development towards biodiversity and water management)			
Main Conclusions			
All objectives met. The event has particularly helped to show the synergy between all the actors of these developments.			
What follow-up actions emerged from this event?			
Main outcomes have been the adhesion of new partners in the following weeks, as well as a coordination between the two projects presented, which were originally run independently.			